



CHARITABLE SUPPORT APPLICATION

I. INFORMATION ABOUT APPLICANT ORGANIZATION:

Name of Organization: _____

Date Incorporated or Organized: _____

Address: _____

Web Site: _____

Contact Person: _____

Tel. No.: _____ Email _____

Charitable registration number (if available) _____

**or other evidence of the Organization's charitable purpose(s) and activities*

II. INFORMATION ABOUT CHARITABLE PROJECT FOR WHICH SUPPORT IS REQUESTED.

Description of Charitable Project or Event:

What is the specific purpose of your charitable project? (Details should be appended.)

What is the timing of your charity project:

Who is your target market(s):



Assistance Requested: please check the box that applies

LEVEL 1 Support – Ad unit (approximate value \$2,200)

LEVEL 2 Support – Media space (approximate value up to \$30,000, media plan to be determined by Sweetspot.ca)

What is the proposed value for sponsorship of this charitable project?

What is your deadline for this request?

Please list other funding sources from which you are seeking financial support (this information will have no impact on the consideration of your request and is optional):

Please list opportunities for Sweetspot employees to volunteer with your organization:

Please detail how Sweetspot will be acknowledged for its support (e.g. media exchange, marketing collateral):



Please detail the type(s) of exposure you are looking for from Sweetspot (e.g. on-site advertising, newsletter advertising, Sweet Deals etc):

III. TERMS AND CONDITIONS OF GRANT

Applicant hereby gives written assurance to Sweetspot that:

1. Applicant has been recognized by the Canada Revenue Agency as a tax-exempt, non-profit, charitable organization.
2. All of the advertising support requested in this Application will be used for, and only for, the specific charitable project described above, and not for any political or personal purpose. Use of any ad for any other purpose must have the prior written approval of Sweetspot.
3. Upon the request of Sweetspot, Applicant agrees to furnish annual written reports and the progress made in accomplishing the project's purposes.
4. The Applicant will provide Sweetspot with its logo and grants Sweetspot permission to display the Applicant's logo on the Sweetspot websites.

I, _____, hereby attest that I have the authority to sign this Application and the information contained in this Application and in any attachments made as part of this Application are true and correct to the best of my knowledge.

Date: _____

Signature of authorized representative

Please send this completed form to us via email (charity@sweetspot.ca) or fax (416-922-6663).